

# Streamlined wholesale medical supplies

#### What is bttn?

#### The Wholesale Medical Supply Platform

- We offer everything healthcare providers need in one platform, creating a convenient, comprehensive user experience.
- We align inventory based on your needs
- We give access to GPO and custom-tiered pricing
- We partner with the world's best distributors and manufacturers to offer the world's largest catalog for medical supplies, pharmaceuticals, and equipment.

# **Full-Service Distribution Made Simple**

# It's never been easier to streamline your supply ordering

- Create an Account Provide physician details, regulatory docs, and delivery info.
- Connect with your Account Rep Get tailored support and align on your practice's needs.
- **Provide us with your past usage -** Give current usage data; benefit from our free cost comparison, product match, and GPO tier pricing.
- We Generate a Custom Shopping List for your facilities Your products get uploaded online, inventory aligned to your usage, and you enjoy tailored wholesale/GPO pricing.
- Place your first order Order using custom prices from our vast 200k+ SKU catalog.
- Improve health outcomes Less time on orders, more time for care.

# How does bttn help?

At bttn, our innovative wholesale medical supply platform is transforming how medical supplies are procured, offering a comprehensive solution with multiple advantages:

- One-Stop Shop Comprehensive online catalog for all healthcare needs: medical supplies, pharma, labs, and equipment.
- Enhanced Experience Built from healthcare feedback; offering price transparency and commitment against product swapping.
- Account Management-24/7 support through your dedicated account rep.
- Custom Pricing Catalogs Tailored best-tiered pricing based on your practice.
- Cost & Time Efficiency Competitive rates, swift shipping, and rapid credit checks for prompt, costeffective supplies.

# **Case Study**

# **Background:**

Introducing our customer: A multispecialty ASC/OBL with 10+ locations and plans for 15 more in 2 years. Facing logistical challenges with an average spend of \$1M on medical supplies per location.

#### Streamline distribution with bttn:

- Identified 22% savings across 2,000 top-name brands and supplies.
- Streamlined purchasing with centralized, transparent billing.
- Resulted in a transformed supply chain and a highly satisfied customer.

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